

The Psychology of COLOR

How wall color and mood work together
in the rooms of your home.

We may not always realize it, but color plays a huge factor in evoking certain feelings around us. And if you're a homeowner, this is especially true when it comes to adding color to various rooms in your home. So, if you're thinking of making a big splash to the walls of one of the four rooms below, read on to learn more about each room's characteristics — and then consider some color options to get you started.

KITCHEN

It's the room where food is cooked and cravings are satisfied. But more than that, the kitchen is a place where family and friends gather. When considering kitchen color, something warm and inviting along the tan spectrum is a great option. But if your biggest goal is to spark appetites, choosing a vibrant yellow or even red can do that. And remember, it's just as important to incorporate cabinet color as it is wall color.



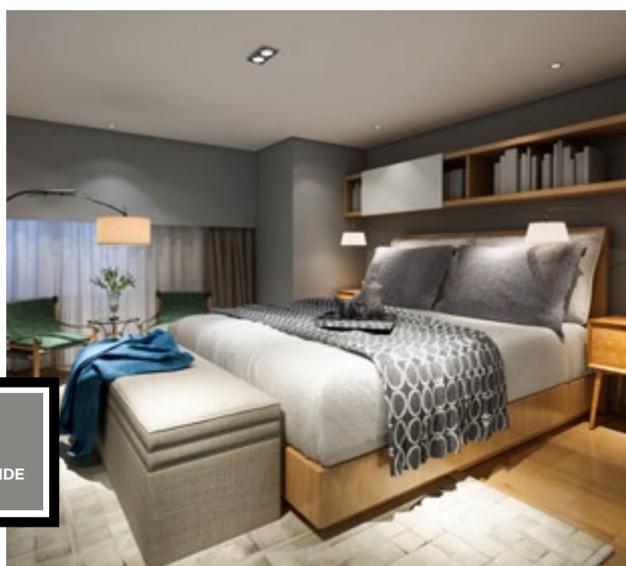
BATHROOM

The bathroom is for refreshing — whether you're brushing your teeth to start your day or drawing a bath for nighttime relaxation, it conjures serenity and cleanliness. This is why lighter shades of blue, green, and even purple are effective elements in the bathroom.



MASTER BEDROOM

This is the room where homeowners begin and end their days. For most, the bedroom is an oasis for rest and relaxation, and ultimately, a place to close your eyes and dream away. The right color will instill a sense of calmness and tranquility. Warm, neutral palettes like gray and brown are great options for the master bedroom.



PLAYROOM

Anything goes in the playroom, and that's how the little ones like it. They come here to empty out their bins of toys, roll around on the carpet, and most of all, let their imaginations run wild. Creativity, joy, and liveliness should be at the center of the playroom's color — and there's no better options than bright, buoyant shades of blues and oranges.



Of course, the color of these rooms is ultimately up to you. But thanks to this guide, you now have a greater sense of how color theory plays a part in the mood and personality of the most important spaces in your home.

Sometimes with painting comes a remodel. If you're looking to give your bathroom, kitchen, or basement a facelift, click below:

[ARE YOU THINKING ABOUT A HOME RENOVATION?](#)