

RENT VS. BUY:

See how far your money can go.

Attention millennial renters:

We're here to show you that ditching your landlord for a home of your own might not be as far away as you think. With the help of a modest down payment and some necessary spending changes, you could find a home price that fits your life.

So, let's get to the numbers.

NATIONAL AVERAGES

First-Time Homebuyer
Purchase Price:¹

\$190,000

U.S. Monthly Rent:²

\$1,420

First-Time Homebuyer
Down Payment:³

\$9,500

YEARLY INPUT

RENT

Calculations based on a monthly rent of \$1,420 with a 3% annual price increase.

Total Rent Paid

\$17,040

Year

1

BUY

Calculations based on a 30-year fixed rate loan, \$190,000 home price, 5% down payment, and a \$75,000 household income.

Total Net House Payment

\$26,782

Total Rent Paid

\$52,669

Year

3

Total Net House Payment

\$47,630

Total Rent Paid

\$90,468

Year

5

Total Net House Payment

\$68,245

Total Rent Paid

\$218,245

Year

10

Total Net House Payment

\$125,001

**AFTER 3 YEARS,
IT'S MORE COST EFFECTIVE
TO BUY VERSUS RENT.⁴**

THE BIG FOUR

National averages show that every year, millennials spend...

\$2,008

on coffee⁵



\$2,890

on eating out⁶



\$2,186

on entertainment⁷



\$1,708

on apparel⁸



GRAND TOTAL: \$8,792

That's money you could be saving for a down payment or other home expenses.

As we were saying – not only may homeownership already be within your reach, but the amount you're spending on rent can REALLY add up over the years.

So, take the next step. Crunch some numbers like your monthly income, debts, and potential down payment, and see how much home you can afford.



USE THE HOME AFFORDABILITY CALCULATOR

Disclaimer:

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Sources:

^{1,3} <https://www.nar.realtor/working-with-first-time-homebuyers>

² <https://www.rentcafe.com/blog/rental-market/apartment-rent-report/january-monthly-rent-report/>

⁴ <https://smartasset.com/mortgage/rent-vs-buy>

⁵ <https://www.thesimpledollar.com/millions-of-millennials-spend-more-on-coffee-and-other-things-than-retirement/>

^{6,7,8} <https://www.bls.gov/opub/mlr/2018/article/fun-facts-about-millennials.html>